



Interactive Workshops

Associations and professional organizations come back to G+A over and over and ask us to facilitate our totally unique and powerful interactive workshops for their groups. These sessions begin with important and timely background information that sets the stage for the fast-paced, hands-on exercises in which the participants work in teams to develop plans and solutions for pressing revenue cycle issues. This focused, powerful learning experience gives the attendees take-home tools, strategic plans and the encouragement they need to return to the workplace and immediately effect change.

Although G+A fully customizes each interactive workshop to meet the objective identified by the group, popular topics have focused on transforming the revenue cycle model, contemporary self-pay processing approaches, denial elimination, and implementing alternative outpartner strategies. To personalize and enhance these sessions, G+A often conducts pre-conference research related to the attendees' needs. G+A weaves into the sessions background information related to each participant's organization. In many situations, pre-conference assignments are forwarded to the registered participants. This creates an even higher level of engagement and excitement, greatly enhancing the ultimate learning experience.

G+A also frequently distributes pre-conference electronic surveys that solicit the input and opinion of the association membership related to the upcoming workshop topic. The survey results add a powerful dimension to the sessions and G+A is happy to share them, which allows the associations or professional organizations to distribute this information to their full membership in newsletter articles or other forms of communication.

G+A's interactive workshops are not your typical "death by PowerPoint, talking head" session! Everyone who attends these sessions never forgets them, recommends them to others and comes back for more.

*Interactive Workshops require a minimum of 3 hours to ensure adequate engagement.
Topics include:*

- Don't Manage Denials . . . Eliminate Them!
- Staying Ahead of Today's and Tomorrow's Economic Challenges... Leading a Successful Self Pay Change Initiative
- Selecting and Implementing the Ultimate Revenue Cycle System Tools
- Transforming the Revenue Cycle Model - The Ultimate Journey