



Distance-Learning Opportunities: Webinars & Teleseminars

Busy schedules, budget constraints and the pressing obligation to serve patients often make it difficult for financial executives, revenue cycle leaders and their frontline staff to travel to, and participate in, offsite educational conferences. Therefore, Gustafson + Associates has worked hard to develop creative, technology-enabled options which make it possible for organizations to access various educational topics using distance learning. We have carefully selected topics appropriate for Webinars and teleseminars, developing curricula that effectively share the key learning principles within shorter timeframes and with limited interaction.

Obviously, many key revenue cycle topics cannot be appropriately conveyed in this format because the breadth of the subject matter dictates more lengthy sessions, plus group exercises and role-playing activities. G+A's Webinars and teleseminars are, however, an excellent way to cover straightforward compliance and other highly focused topics. They also are powerful and cost-effective tools for quickly disseminating "newly breaking" industry information, including the action providers should be taking to respond to these changes.

Unfortunately, it is rare for speakers to be able to deliver engaging and effective Webinars and teleseminars. Living true to G+A's constant commitment to provide the highest quality of education, we are proud that G+A's education specialists have been professionally trained in the nuances of developing appropriate distance-learning curricula and delivering these modules with the energy and effectiveness for which we have long been known.

It would be our privilege to work with you to identify how our Webinars and teleseminars could benefit your provider organization and open the door to exciting and cost-effective learning alternatives for your professional association members.

Webinar and teleseminar topics include:

- **Consumer Driven Healthcare . . . Leveraging the Shifting Model to Achieve Revenue Cycle Excellence**
- **For Your Ears Only . . . The Financial Executive's Guide to the Treasures Hiding Behind the Traditional Revenue Cycle Benchmarks**
- **Powerful Strategies for Managing Your Self-Pay Portfolio & Patient Relations in a Time of Growing Economic Hardship**
- **Maximizing Human Capital in a Time of Economic Challenge**
- **Strategies for Achieving Revenue Cycle Compliance**